

Identifying Stakeholders

- ❖ Start a running list from the moment you begin
 - ❖ Write it down
 - ❖ When developing your plan, think
- Broad
 - Internal and external
 - Up and Down
 - Inclusive rather than exclusive

Stakeholder Influence & Support Grid

		High	← INFLUENCE →	Low
SUPPORT / INTEREST	High ↑	<p>DRO's Consultants Administrators Director of Care Physicians/NPs RAI-C Skin Care Coordinator Registered Dietician</p> <p>High Support High Influence</p>		<p>Senior Leadership Families/Residents OT/PT</p> <p>High Support Low Influence</p>
	Low ↓	<p>Low Support High Influence</p> <p>Registered Staff PSW's Front line & Managers of Recreation, Housekeeping, Dietary & Maintenance</p>		<p>Low Support Low Influence</p> <p>Suppliers – Cardinal, ET services OT/PT</p>

Stakeholder Analysis

Stakeholder	Vested Interest	Influence	Support	Strategies	Revision (date)
KEEP REGULARLY INVOLVED					
DRO's	Expecting reliable data and better management of pressure ulcers	Low	High	<ul style="list-style-type: none"> keep informed and positive ensure awareness of key milestones 	
Consultants	Improving clinical practice	High	High	<ul style="list-style-type: none"> collaborate with roll out provide opportunities for support encourage feedback 	
Administrator	Improving quality of services to the residents	High	High	<ul style="list-style-type: none"> keep informed and positive discuss need for commitment to implementing change 	
Director of Care	Manages staff who will be using the new process	High	High	<ul style="list-style-type: none"> keep actively involved in planning of rollout/education require assistance to maintain buy-in 	
Physician's/NPs	Reducing the number of pressure ulcers	High	High	<ul style="list-style-type: none"> encourage feedback 	
RAI-MDS COORDINATOR	Facilitates accuracy of numbers for evaluation of CIHI indicators	High	High	<ul style="list-style-type: none"> encourage involvement with Skin and wound coordinator for the entire nursing order sets implementation. 	
Skin and Wound Coordinator	Coordinates assessments and audits nursing order sets for best practice	HIGH	HIGH	<ul style="list-style-type: none"> Facilitates involvement of the wound care management 	